

# PHARMACOLOGY 2025 | TODAY'S SCIENCE TOMORROW'S MEDICINES

16-18 December 2025 | ICC Belfast, Northern  
Ireland, UK



BRITISH  
PHARMACOLOGICAL  
SOCIETY



## WHAT IS PHARMACOLOGY 2025?

Pharmacology 2025 is more than a conference; it is a vital initiative transforming pharmacological research. Our event addresses scientific challenges by creating an environment that transcends traditional conference boundaries.

We are committed to building a dynamic platform that showcases diverse research, facilitates groundbreaking ideas, and connects professionals across career stages and global sectors.

Our comprehensive conference unites 1,000 professionals from academia, industry, and health services. It offers a unique opportunity to explore strategic partnerships, advance research visibility, and engage with global thought leaders reshaping the pharmacological landscape.

Join us in creating a space for connection, empowerment, and transformation, where participants contribute to and benefit from the evolving world of pharmacology science. Our sponsorship team will develop customised approaches aligned with your organisational vision.





# EXHIBIT

## Join other leading organisations at Europe's largest Pharmacology & Drug Discovery conference.

The exhibition offers a strategic platform to engage with the pharmacology and drug discovery ecosystem, bringing together undergraduate students, postgraduate researchers, early-career professionals, industry leaders, and academic researchers. Our platform invites exhibitors to transcend traditional networking by sharing deep insights, innovative experiences, and cutting-edge knowledge while nurturing existing relationships and connecting with potential new customers across the scientific landscape.

Exhibitors play a pivotal role in inspiring the next generation of professionals and driving strategic business development. This is more than a showcase opportunity—it's a chance to actively contribute to the future of pharmacological sciences through genuine engagement, collaborative knowledge exchange, and meaningful commercial connections that shape career trajectories and advance scientific understanding.

### 3M X 2M BOOTH

**Inclusions:**

Standard booth structure, company name panel, table, chairs, lighting, and electrical outlet.

**Registration:**

Two full conference pass registration waiver code.

**Ideal for:**

Organisations looking for a fully equipped exhibition space with minimal setup requirements.

£3,850 +  
VAT

### TABLE-TOP CHARITY STAND

**Inclusions:**

An open space with a table and chairs.

**Registration:**

Two full conference pass registration waiver code.

**Ideal for:**

Not-for-profits looking to have a streamlined presence at the event.

£2,000 +  
VAT

BENEFIT / SPONSOR TYPE	PREMIUM (£13,850 + VAT)	INDUSTRY (£5,850 + VAT)	BRONZE (£3,850 + VAT)	CHARITY (£2,000 + VAT)
Logo included on associated sponsorship materials (marketing emails, etc.)	✓	✓	✓	✓
Website recognition	✓	✓	✓	✓
Space for table/free build stand, or one shell scheme	2 ( 3 x 2 M booth)	3 x 2 M booth	3 x 2 M booth	✓ (Table Only)
Conference registration passes	5	3	2	2
Gala Dinner tickets	5	3		
Social media brand partnership	✓	✓		
Early selection of exhibition stand	✓	✓		
Speaking opportunity	30 min	15 min		
Push notifications	3	2		
Delegate list access	✓	✓	✓	✓



## PROGRAMME PARTNER

**Demonstrate your thought-leadership in drug discovery with a unique speaking opportunity in our programme.**

Programme Partner sponsorship offers a strategic opportunity for scientific leaders to contribute a dedicated speaking slot in the main conference programme. This platform enables industry partners to present cutting-edge research and innovations, facilitating direct engagement with the academic and research community.

Sponsors receive prominent recognition in conference materials, a spotlight feature in the programme, and valuable networking opportunities with leading researchers, while supporting knowledge exchange between industry and academia.



**£6,000 +  
VAT**

### PROGRAMME PARTNER

**Inclusions:**

90 min speaking opportunity, brand partnership on social media, programme partner recognition on event website, app, promo materials.

**Registration:**

5 full conference pass registration waiver code.

**Ideal for:**

Organisations looking to demonstrate thought leadership.



# SUSTAINABILITY SPONSOR

**Partner with us as we work together to make a significant environmental impact.**

You'll play a crucial role in offsetting carbon emissions associated with the conference. Your support will enable us to implement eco-conscious practices and contribute to a greener future. Additionally, you'll receive recognition as a key sustainability partner on our website, event app, and promotional materials.

Moreover, you'll have the opportunity for a spotlight interview highlighting your sustainability initiatives and objectives. Partner with us to make a tangible difference in reducing our environmental footprint and fostering sustainability in pharmacology. Your support will help us lead by example and inspire others to prioritise eco-conscious practices.

£5,000 +  
VAT

## Sustainability Sponsor

### Inclusions:

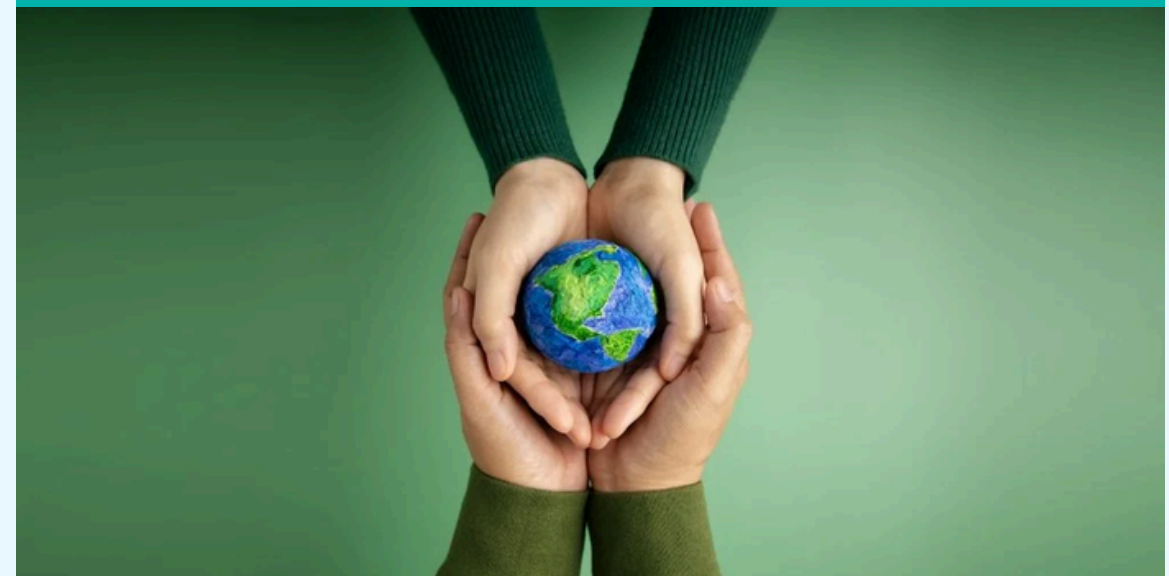
Brand partnership on social media, sustainability partner recognition on event website, app, promo materials, and interview.

### Registration:

Two full conference pass registration waiver code.

### Ideal for:

Organisations looking to demonstrate eco-conscious practices.





# SUPPORT OUR EARLY CAREER SCIENTISTS

Show your support of the next generation of pharmacologists.

## CAREER ZONE

The Career Zone is a space for early career researchers and students to visit, learn from those experienced within the industry and to hear about the latest vacancies and internships available. Sponsor the Career Zone to support the next generation of pharmacologists and provide essential expertise via a guest speaker or a CV and interview workshop.

£8,000 +  
VAT



## EARLY CAREER WELCOME RECEPTION

Taking place the evening before the conference starts, this reception is specifically for early career attendees, students and other conference first-timers. As the reception sponsor, you can give an exclusive talk to welcome these attendees to the event.

£5,000 +  
VAT

## ECR TRAVEL SPONSORSHIP

Empower the next generation of life scientists by sponsoring three early career researchers. This allows 3 ECRs to attend the conference, offering them a unique opportunity to explore the field of life sciences early in their career journey.

£3,000 +  
VAT



## LOW- & MIDDLE INCOME ECR TRAVEL SPONSORSHIP

Enabling three early career researchers from low and middle-income backgrounds to attend the conference, this sponsorship provides a unique opportunity to support researchers and engage with the dynamic field of life sciences early in their professional journey.

£5,000 +  
VAT



# TARGETED SPONSORSHIP OPPORTUNITIES\*

In addition to our main sponsorship packages, we have a range of targeted sponsorship opportunities that allow sponsors to focus on specific aspects of the conference. These options provide flexibility and targeted visibility for sponsors, ensuring you can contribute in a way that aligns with your goals.

BRANDED  
LANYARDS  
£3,500

GALA  
DINNER  
£8,000

SESSION  
SPONSOR  
£3,000

ECR WELCOME  
RECEPTION  
£5,000

DIGITAL  
SIGNAGE  
£1,500

WELCOME  
RECEPTION  
£5,000

PUSH  
NOTIFICATION  
£300

INNOVATION  
THEATRE  
£500 (15 MIN)

LIVE  
CAPTIONING  
£4,000

CAREER  
ZONE  
£10,000

PROGRAMME  
ADVERT  
£4,000

LEAD  
CAPTURE  
£300

APP  
ADVERT  
£1,500

POSTER  
PRIZES  
£300

ORAL  
COMMUNICATION  
PRIZES  
£300

\*All sponsorship opportunities are subject to VAT.





## **CONTACT INFORMATION**

If you wish to discuss our sponsorship and exhibition packages with one of the members of the Meetings Committee or our Sponsorship Team, please contact: [partnerships@bps.ac.uk](mailto:partnerships@bps.ac.uk)

For more information on the British Pharmacological Society please visit the [conference website](#)

## **VENUE**

The Conference is being held at:  
ICC Belfast,  
2 Lanyon Pl,  
Belfast BT1 3WH